

#### THE EYES OF FREEDOM: LIMA COMPANY MEMORIAL

### **HOSTING GUIDELINES**

Thank you for your interest in becoming a host for this remarkable exhibit. Please read the guidelines below and contact us if you have any questions. If you would like to apply to host The Eyes of Freedom Memorial, please fill out an application on the following pages and send it to us as instructed below. Any questions don't hesitate to call Kelly at 614-804-0928 or Sean at 614-519-0572 or email us at EyesoffreedomED@gmail.com.

- 1. <u>Security</u> The Exhibits requires a secure environment, not only to honor the memory of our heroes, but also to ensure it is safe from vandalism and theft. Our staff needs to know your surveillance plans.
- 2. <u>Space Requirements</u> There are 8 panels each measuring 6' wide x 9' tall x 4' deep. In order to have at least 3 feet between and around each panel, the Memorial needs to be displayed in spaces with a minimum of 40' x 40' or 20' x 60' elongated. Space is also required for our 3 interactive kiosks, each 96" tall, 4'deep, two at 70" wide, and one at 52" wide. Silent Battle, our bronze sculpture, sits on a 5' diameter octagonal metal base and is about 4' tall. Please speak with our staff for guidance. In addition, a place is needed to display the 42' Eyes of Freedom trailer.
- 3. <u>Venue Options</u> These include college student unions, state capitol buildings, local government buildings, county fairgrounds, art galleries, and High School gymnasiums, among many others.
- 4. <u>Lighting</u> If your building/enclosure is not equipped with proper lighting, we ask that you provide extra lighting for these special paintings. Lighting is required for evening viewing hours.
- 5. <u>Admission Fees</u> There is no fee for the public to see this Memorial at your event. If your event charges admission, there will be no additional charge to view The Eyes of Freedom exhibits.
- 6. <u>Volunteers</u> 12-15 able bodied volunteers are required to assist for set up and take down. Eyes of Freedom does NOT provide physical labor. The Eyes of Freedom Team will guide and direct your volunteers to assemble and take down the exhibit.
- 7. <u>Set Up</u> The exhibit gets set up the day or evening before the public display begins.
- 8. <u>Entrance</u> If no loading dock exists at your venue, double doors leading to the display must have dividers removed.
- 9. Signage Identifying signs provided by The Eyes of Freedom must be prominently displayed.
- 10. <u>Donations</u> Please direct individual donors to our website (www.EyesOfFreedom.org) or provide our Eyes of Freedom address: PO Box 30288, Columbus, Ohio 43230. We are a 501(C) 3 organization incorporated in the State of Ohio and all donations are tax deductible. *You agree, by hosting us at your event, that we can openly solicit donations*. Additionally, Eyes of Freedom merchandise is available for purchase during all display hours.
- 11. <u>Cost</u> The host agrees to pay for displaying The Eyes of Freedom exhibits according to the Contract to be signed by both the host and The Eyes of Freedom staff. (See the hosting brief for more details on what is included.)



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# **APPLICATION TO HOST:** Check One or Both:

|  | Original | Full Size | Indoor | Display |
|--|----------|-----------|--------|---------|
|--|----------|-----------|--------|---------|

□ Outdoor Display

Please fill out the Application below and email to: <a href="mailto:cyesofFreedomED@gmail.com">cyesofFreedomED@gmail.com</a> or mail to:

Eyes of Freedom

PO Box 30288

Columbus, Ohio 43230

|                                                 | Contact Information |                    |        |
|-------------------------------------------------|---------------------|--------------------|--------|
| Host Contact Name                               |                     |                    |        |
| Company or Organization                         |                     |                    |        |
| Address:                                        |                     |                    |        |
| City:                                           | State: Zip:         |                    |        |
| Phone                                           |                     |                    |        |
|                                                 |                     |                    |        |
| Display Dates Requested in order of preference: | 1)                  | Are these flexible | e? Y/N |
|                                                 | 2)                  |                    |        |
|                                                 |                     |                    |        |

# **Host Application Questions**

| 1. How did you hear about The Eyes of Freedom Memorial & Silent Battle?                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2. Please provide the venue <u>name and full address</u> that you propose for displaying the Exhibits.                                                                                                                                                                                   |
| 3. What is the goal of your event and how do you envision The Eyes of Freedom and Silent Battle contributing to it?                                                                                                                                                                      |
| 4. Will there be other exhibits displayed at your event? If so, please name them.                                                                                                                                                                                                        |
| 5. Do you have at least 10 - 12 able-bodied volunteers for setting-up up and dismantling the Exhibits?                                                                                                                                                                                   |
| 6. What are the daily public display hours?                                                                                                                                                                                                                                              |
| 7. In what ways will you be promoting your event? (Include social media, radio ads, flyers, tv, etc.)                                                                                                                                                                                    |
| 8. Do you have a prominent place available to display the R+L Carriers' Eyes of Freedom 42-foot trailer during the event?                                                                                                                                                                |
| 9. Do you have or are you prepared to seek the funding to cover the cost to display the memorial? (\$500 non-refundable deposit goes toward balance, travel fee up to \$3,500 varies, \$7,000 exhibit fee.)                                                                              |
| Your application will be evaluated by The Eyes of Freedom review committee We make every effort to respond within two weeks of receipt of applications so we can clarify details and get hosts set up with a contract. We look forward to working with you to honor service & sacrifice. |

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